

PARLIAMENT PARTY ZONE

MIAMI

CLUBS PARTICIPATING

GLAM SLAM

Multi-level night club.

Capacity - 2000.

Thursday and Saturday nights would be the best opportunity to promote at this club.

Retail sales.

THE CLEVELANDER

Outdoor/indoor club.

Capacity - 600.

Live music scheduled on Saturday and Sunday afternoons draw consumers from the beach.

Retail sales at front desk.

AMNESIA

Beautiful outdoor night club.

Capacity - 1000.

Friday nights will provide a great opportunity for the promotion.

Cigarette machine.

GROOVE JET

Night club.

Capacity - 500.

This club would be a late night stop with the blitz (satellite) team.

Club has their own cigarette girl.

BASH

Night club.

Capacity - 300.

Club sells 350 packs of cigarettes in one night through bar back sales.

Good blitz (satellite) club.

REBAR

Night club/bar.

Capacity - 250.

Club needs to renew their cigarette permit - GMR assisting in the process.

Club gets very busy on Friday and Saturday nights.

Cigarette machine on premise.

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Miami - Page 2

STEEL

Night club/bar.

Capacity - 250.

Club does very well on Friday and Saturday nights.

Cigarette machine on premise.

OCEANSIDE PROMENADE

Outdoor club - Ocean Drive.

Capacity - 300.

Good blitz (satellite) club.

Cigarette machine on premise.

MANGOS

Outdoor/indoor club - Ocean Drive.

Capacity - 250.

Need to work through some detail - possibility of being a good blitz (satellite) club.

CLUBS NOT PARTICIPATING

LES BAINS

Very upscale club.

Older demographic

Did not feel that we would meet our objectives at this particular club.

CLUB 609

Very small club, even to do a blitz (satellite).

HOMBRE

Small club, consumers did not seem to be approachable.

S.O.B.'S

Formerly known as Van Dome is now closed.

Occasionally it opens for special concerts.

CHILI PEPPER

Tobacco sensitive.

Management was not interested in associating their club with a tobacco promotion.

IAM'S BAR & GRILL

Restaurant/Bar.

Smoking would be an issue.

CAMEO THEATRE

Allow 18 year old patrons to enter into club.

2041962070

Miami - Page 3

KREMLIN

Wild, upscale gay crowd.

WARSAW

Friday Night - Foam night - allow 18 year old patrons to enter.

Saturday - very upscale gay crowd.

We would not have the cooperation of management for ownership of the club.

LUA

Tobacco sensitive.

Management was not interested in associating their club with a tobacco promotion.

WET WILLIE'S

Tobacco sensitive.

Management was not interested in associating their club with a tobacco promotion.

PENROD'S

Area in a state of decline.

We would not be able to reach our demographics at this club.

NICK'S

Closed, will reopen as a restaurant in November.

COCO WALK

Coconut Grove

BAIA BEACH CLUB

Marlboro Club.

DAN MARINO'S

Sports Bar.

HOWL AT THE MOON

Older crowd.

We would not effectively reach our demographic.

EAT TUESDAY'S

Chain restaurant/bar.

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